

# PIAA District XI



<http://district11.piaa.org>

## Official Advertisement Invitation from The District XI Committee

The District XI Committee is looking for local businesses / companies to have the opportunity to be one of the first local advertising sponsors on our District XI website. Over the last three years, the District XI website has averaged 120,000 hits per year. During this year's Basketball, Wrestling, Baseball and Softball tournaments, the website has had over 10,000 hits per week. This total is expanding each month.

Your local business / company has three options, using your picture logo, to advertise on the District XI website. First, you could choose to be a Main Sponsor of the website by having your picture logo placed on the home page of the District XI website. The fee for the Main Sponsor option is \$ 50 per month or \$ 500 for one year ( from July to June ) . The District XI Committee would prefer to have a maximum of two Main Sponsors for the website.

Another option for your business / company is to be an Individual Tournament Sport Sponsor. This option allows you to have your picture logo placed on the specific page of that sport's district tournament. The District XI Committee would prefer to have a maximum of three Individual Tournament Sport Sponsors for that sport's page on the website. Two pricing structures exist for the Individual Tournament Sport Sponsor option based upon the playoff format of the sport.

Format one would include the following sports;

- Fall - Soccer ( Boys and Girls ), Football, Field Hockey,
- Winter - Boys Basketball, Girls Basketball, Wrestling,
- Spring - Baseball, Softball and Spring Girls Soccer.
- The fee for this option is \$ 150 per sport, for the respective season ( Fall / Winter / Spring ).

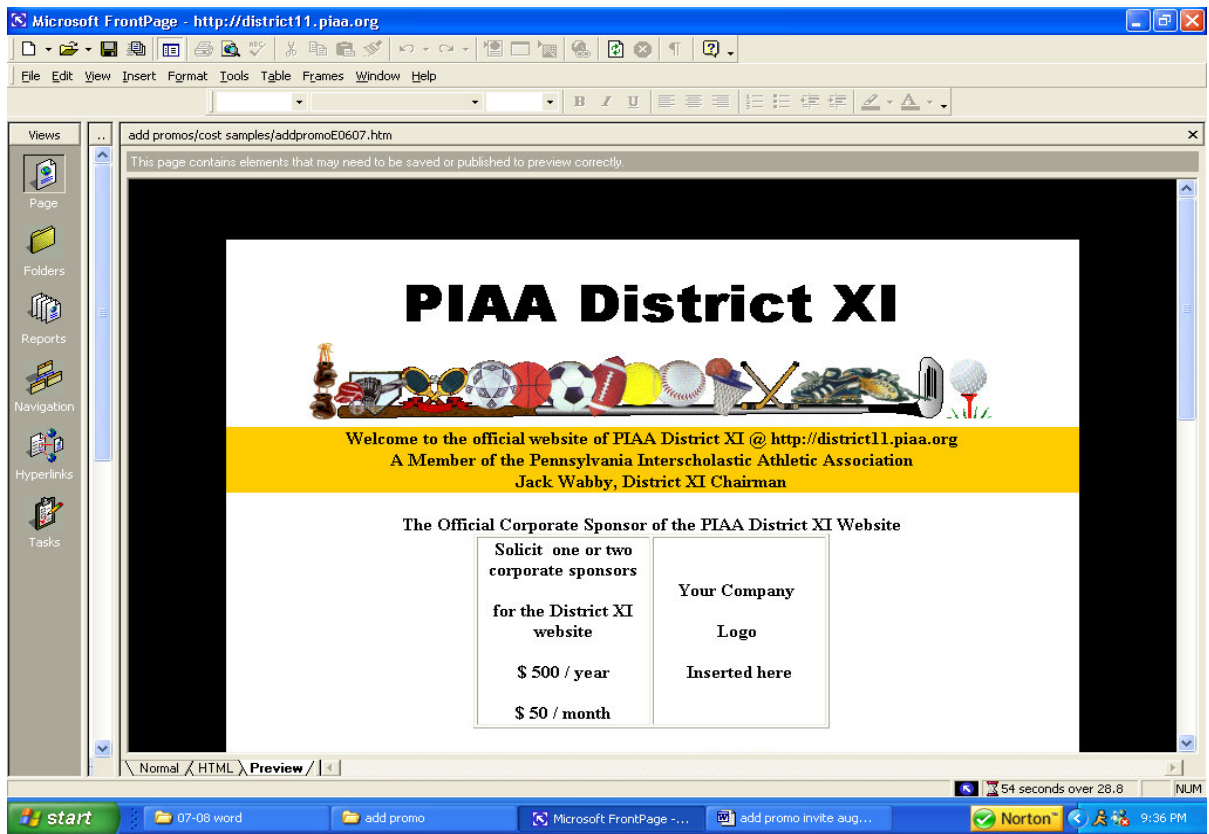
Format two would include the following sports;

- Fall - Cross Country ( Boys and Girls ), Girls Tennis, Girls Volleyball,
- Winter - Swimming ( Boys and Girls )
- Spring - Boys Tennis, Boys Volleyball and Track and Field ( Boys and Girls )
- The fee for this option is \$ 100 per sport, for the respective season ( Fall / Winter / Spring ).

The District XI Committee thanks you for your consideration of this advertising offer and for the services that you provide to the families and student athletes of the District XI area. If you are interested in becoming a Main Sponsor or an Individual Tournament Sport Sponsor on the District XI website, please download the application form and return it to: Kenneth Fisher, Assistant Principal, Northwestern Lehigh HS, 6493 Route 309, New Tripoli, PA 18066. The District XI Committee will review and approve the applications later this summer. Advertisement fees will be collected when the application process has been finalized. The next page displays a sample webpage advertisement layout. Advertisement and / or website questions should be directed to the District XI Website Coordinator, Kenneth Fisher @ 610-298-8661 ext 2243.

Respectfully,  
Jack Wabby  
District XI Chairman

Sample Main Sponsor page ( \$ 500 per year / \$ 50 per month )



Sample Individual Tournament Sport Sponsor - Format one and two ( \$ 150 / \$ 100 )

